



Steviva Brands, Inc. is dedicated to bringing consumers the finest quality natural products available. We want to make the world a better place. We do our part by helping our customers make healthier choices and ensuring our own choices are environmentally responsible.

 **Steviva**TM
Quality You Can Taste
Sweeter by Nature

Benefits of Stevia

- ✓ 100% Natural
- ✓ 200-300 times Sweeter than sugar (a little goes a long way)
- ✓ Calorie-free (weight watchers love it)
- ✓ Prevents cavities (great for children)
- ✓ Does not trigger a rise in blood sugar (ideal for diabetics)
- ✓ Increases energy and aids digestion by stimulating the pancreas.
- ✓ Does not feed yeast or other microorganisms (important for our purposes)



quality you can taste • quality you can taste
Our Unconditional you can taste • quality you can taste
GUARANTEE



We use the finest organic stevia leaves available, along with clean, pure water in our extraction process, giving you confidence in the quality of our products.

To prove it, our products are unconditionally guaranteed. If they do not meet or beat expectations, a full refund will be issued upon return of remaining product; no questions asked.



“ OHHHHH I am in heaven - this is 1st class prime product - THANK YOU! ”
 - J. Casey, Denver, Colorado

◀ STEVIVA™ PURE STEVIA POWDER

One bottle of Steviva™ stevia is equivalent to nearly FIFTY pounds of sugar with 0 calories, 0 carbs, and no fillers, additives or Maltodextrin. Unlike most other brands it is 100% natural in every sense of the word.



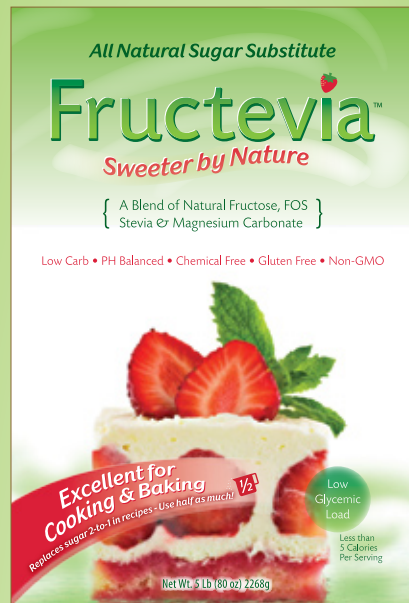
STEVIVA™ BLEND

Steviva™ Blend is a blend of the highest quality stevia extract and all natural grain extract, erythritol. Similar in sweetness and granular consistency to sugar, it is great for cooking and baking. It replaces sugar 2 to 1 (1 cup of blend = 2 cups of sugar), so you only use half as much.



STEVIVA™ BLEND PACKETS

The original Steviva™ Blend in convenient single serving packets. Each packet is equivalent to 2 teaspoons of sugar.



FRUCTEVIA™

Fructevia™ is an all natural proprietary and patented blend of Fructose, FOS, Stevia and Magnesium Carbonate. It is twice as sweet as sugar, so you only use half as much.

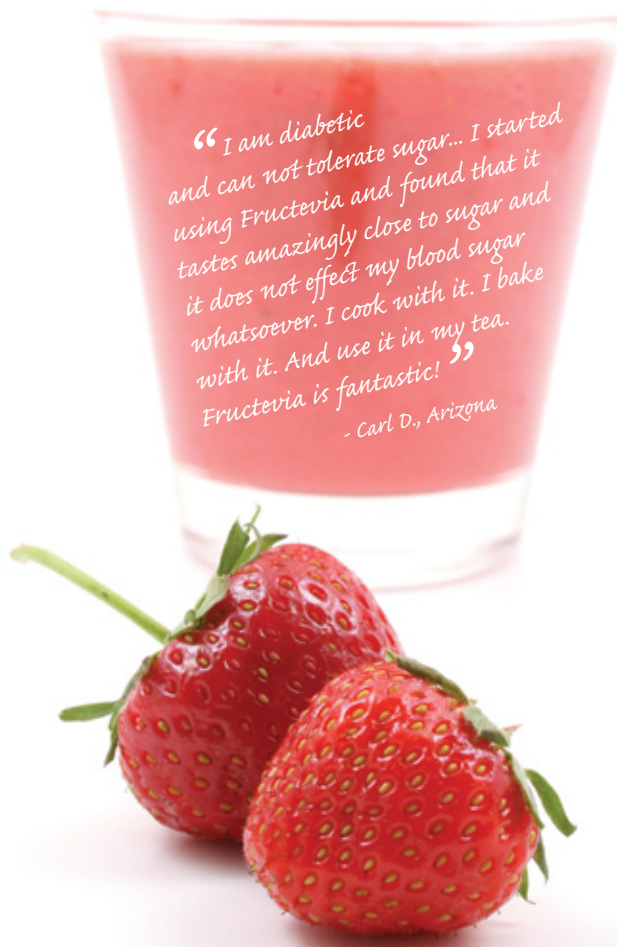
Fructevia™ does not affect blood sugar levels (like sugar does) so it is safe for diabetics, low carb dieters, low glycemic dieters, persons suffering from hypoglycemia and more. It tastes exactly like sugar. In fact, we guarantee it.

Since Fructevia™ contains no GMO's, Gluten or chemicals, it is completely a product of nature. Fructevia™ is truly the first and only good for you sweetener!



FRUCTEVIA™ PACKETS

The original Fructevia™ in convenient single serving packets. Each packet is equivalent to 2 teaspoons of sugar.



🌿 About Stevia Brands 🌿

Well over a decade ago Thom King, the founder of Stevia Brands, Inc. had a conversation with a client who had just returned from a trip to Paraguay. He brought back with him a bottle of a black tarry substance that was around 100 times sweeter than sugar. This was a natural green powder extract of the stevia leaf. In that moment the idea of Stevia Brands, a company founded on being the #1 purveyor of stevia-based products, was born. Stevia Brands would set out to give consumers a natural and healthy alternative to artificial sweeteners and sugar.

Stevia, a member of the chrysanthemum family (*closely related to tarragon and chamomile*), is an herb used as a sweetener in many countries for over 20 years. It is cultivated primarily in South America, where it is native, China and Japan.

In the U.S., FDA regulations have long barred its use as a food additive, due to insufficient testing and safety research data. After much persistence and effort to win FDA approval in recent years, stevia was deemed allowable to sell as a dietary supplement to consumers.

Today, the FDA stance on stevia continues to adjust, paving the way for Stevia Brands, Inc. to emerge the paramount supplier of stevia-based products to food manufacturers as well as consumers. Watch us grow!

Our Marketing Strategies

Steviva Brands, Inc. is on the cutting edge of product sampling campaigns which place trial-size samples and marketing materials in the hands of Steviva's target demographic, creating a distinctive and lasting impression. Our commitments include:



- Event-based Sampling
- Point-of-Use Product Sampling
- Event Product Sampling
- Guerilla Street Team Sampling
- Covert Product Sampling
- Intercept Brand Sampling

CO-OP ADVERTISING CAMPAIGNS

We make arrangements with our retail partners whereby Steviva Brands, Inc. will reimburse the retailer in part or in full for advertising expenditures; also called co-op advertising.

STEVIA LEAF MASCOT

We will utilize product sampling and sniping technique through the use of mascots in the Stevia Leaf suits. These mascots will product sample single serving packets along with 10% off coupons that can be redeemed at retailers whom carry Steviva™ Products.



environmentally responsible
Our Commitment to the
ENVIRONMENT
responsible
environmentally responsible • environmen

Our mission at Steviva Brands, Inc. is to care for the world we live in, from the products we make to the ways in which we give back to society. At Steviva, we strive to set an example for environmental leadership and responsibility, not just in the world of consumer goods, but globally.



Our packaging is made with 100% recyclable plastic.



Fleet vehicles run on alternative fuel.



Our manufacturing and office facilities are powered from renewable energy sources.



Cartons, paper and packaging our recycled.



We give a portion of net profits to environmental concerns.

Our Company Values

The basic moral fabric that weaves the foundation of Steviva Brands, Inc. corporate principles are based on the values of world renowned economist Dr. Edwards Demming. His and our philosophy clearly states that in order for a company to sustain and thrive there must be a commitment to constant and never ending improvement of products and customer service.

Steviva Brands, Inc. is committed to the never ending improvement of our extraction and blending processes, and packaging materials and methods.

Our ongoing Zero Carbon Output commitment to sustainability and the environment is a model to be envied by all companies. But, it does not stop there.

Steviva Brands, Inc. believes that it is important to make the world a better place for all.

It shows in the way we balance commitment to our shareholders and contribution of a portion of net profits to non-profit organizations that make a difference socially and environmentally.



Steviva Brands, Inc.

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